

2024.9.19-21 / Shanghai New International Expo Centre

Advertising & Sponsorship Opportunities















Onsite Advertising Items 2024.9.19-21

Shanghai New International Expo Centre











Digital Signage China 2024

Onsite Advertising Items 2024.9.19-21

Shanghai New International Expo Centre

Fixed Large Outdoor Advertisement



- Location: Area on North/East Square
 Size: 5m H x 8m W
- Price: 1. RMB 22,500/unit/exhibition period
 - 2. RMB 50,000 for 2 units combined/exhibition period, with RMB 25,000 for each additional panel (up to 4 panels combined)
- Note: The above prices are for the specification without hemming.
 Additional RMB 5,000/unit will be charged for hemming.

Suspended Banners at the Connecting Corridor



- Location: The connecting corridor between the exhibition halls in the W area
- Size: 0.7m H x 5m W

- Quantity: 10 items each
- Price: RMB 22,500/10 items
- Note: The above prices include the costs of publication, production, and installation.





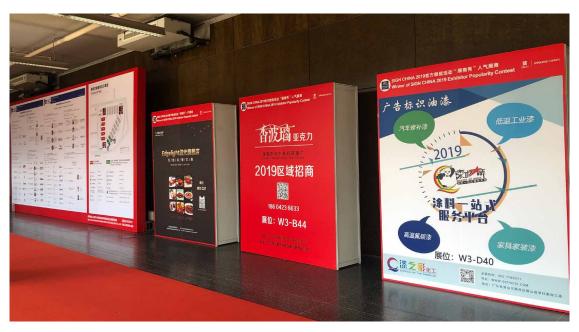


Onsite Advertising Items 2024.9.19-21

Shanghai New International Expo Centre



Floor-Standing Aluminum Box Advertisement at the Connecting Corridor



- Location: The connecting corridor leading from the North Hall and East Hall to the W area
- Quantity: 6

• Size: 2.5m H x 5m W

- Price: RMB 20,000/unit
- Note: The above prices include the costs of production and installation.









Digital Signage China 2024

Onsite Advertising Items 2024.9.19-21

Shanghai New International Expo Centre

Advertisement on Visitor Badge



- Advertising Location
 Size: 0.046m H x 0.105m W
- Price: RMB 150,000/50,000 units
- Note: 1.Exclusive advertising opportunity
 2.Produced and distributed by the organizer to visitors

Non-Woven Eco-Friendly Bag



- Size: 0.37m H x 0.38m W
- Price: 1.One-color: RMB 13,000/2,000 units
 2.Dual-color: RMB 18,000/2,000 units
- Note: 1.Available for customized placement
 2.Produced and distributed by the organizer to visitors









Digital Signage China 2024

Online Advertising Items 2024.9.19-21

Shanghai New International Expo Centre

Newsletters



1. Exclusive Email Blast

Content

Company Introduction, New Product Images and Descriptions, etc.

Price

RMB 20,000 per 50,000 contacts

2. Banner in Regular Event Newsletters with Hyperlinks

Size

580*102px

Price

RMB 5,000 per 50,000 contacts









Digital Signage China 2024

Online Advertising Items 2024.9.19-21

Shanghai New International Expo Centre

Digital Show Directory



Format: Color Page Advertisement in Show Directory

Insertions	Price
Back Cover	RMB 28,000/edition
Inside Back Cover	RMB 20,000/edition
Title Page	RMB 18,000/edition
Inside Front Cover	RMB 18,000/edition
Prominent Position	RMB 8,000/edition
Regular Position	RMB 6,000/edition



The Yangtze River Delta + The Greater Bay Area

The Greater Bay Area · LED CHINA + The Yangtze River Delta · SIGN CHINA

Offline Exhibition + Online Mall

Facilitating Industry Digitization

Shanghai



'Oscar' Event Series of Global Sign Industry

SIGN CHINA 2024 2024.9.19-21

Shanghai New International Expo Centre



Shenzhen



The World's Preeminent LED Exhibition

LED CHINA 2025 2025.2.17-19

Shenzhen Convention & Exhibition Center, Futian District

Contact Us

Trust Exhibition

+86-20-3810 6261

info@signchinashow.com www.SignChinaShow.com